

Brand guidelines

VIZADZ is a visual-first local discovery platform - "social media for ads."
This placeholder guideline covers logo usage, colour, and type essentials.
For the full press kit or partnership assets, email press@vizadz.com.

Colour palette



Vibe Magenta
#FF1B8B



Vibe Orange
#FF6E40



Vibe Sun
#FFB547



Ink
#0F172A

Typography

Display / headings: Cabinet Grotesk (Black 900), tight tracking.
Body: system sans (Inter / Helvetica) at comfortable line height.
Wordmark: VIZ in magenta, ADZ in ink (or white on dark).

Logo do's & don'ts

Keep clear space equal to the mark's corner radius on all sides.
Use the dark wordmark on dark backgrounds; never recolour the gradient.
Do not stretch, rotate, or add drop shadows to the mark.